



CORNERSTONE  
L I F E

### ALR - AREA LEAD REQUEST FORM

Agent Name: \_\_\_\_\_  
Date: \_\_\_\_\_  
Agent Email: \_\_\_\_\_  
Agency Manager Name: \_\_\_\_\_  
Agent Cell Number: \_\_\_\_\_  
Manager's Phone: \_\_\_\_\_

**Please designate how many leads you are requesting per week below:**

\_\_\_\_\_ **Mortgage Protection (MP)** \_\_\_\_\_ **Final Expense(FE)**

#### ALR REQUESTED AREAS:

County , State \_\_\_\_\_, \_\_\_\_\_ # of Leads: \_\_\_\_\_ @ \$ \_\_\_\_\_ ea \$ \_\_\_\_\_  
County , State \_\_\_\_\_, \_\_\_\_\_ # of Leads: \_\_\_\_\_ @ \$ \_\_\_\_\_ ea \$ \_\_\_\_\_  
County , State \_\_\_\_\_, \_\_\_\_\_ # of Leads: \_\_\_\_\_ @ \$ \_\_\_\_\_ ea \$ \_\_\_\_\_  
County , State \_\_\_\_\_, \_\_\_\_\_ # of Leads: \_\_\_\_\_ @ \$ \_\_\_\_\_ ea \$ \_\_\_\_\_

- Agent agrees to purchase leads with a valid credit card or debit card upon daily returns of leads.
- There are NO suggested, stated, or GUARANTEES implied with the RETURN RATES of Leads ordered.
- Agent's agree to accept the purchase of leads ordered for up to 60 days after canceling order. All ALR cancellations requests must be submitted in writing to the home office.
- Agent agrees to authorize CornerstoneLife, LLC to charge my card for any roll-up or unpaid lead costs incurred and not paid up to 180 days after termination.

I authorize CornerstoneLife, LLC to charge my debit/credit card for the purchase of ordered leads for mortgage protection and/or final expense leads. I agree for my debit/credit card to be charged the TOTAL COST per lead for a period of up to 60 days after my cancellation date for any leads returned provided per my request.

Card Holder Name (as it appears on card) \_\_\_\_\_

Card Holder Billing Address: \_\_\_\_\_ Card Type: VISA / MasterCard

City/State/ZIP: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CardNumber: \_\_\_\_\_ Code: \_\_\_\_\_

\_\_\_\_\_  
Card Holder Signature (as it appears on card)

**Email completed forms to: [info@cornerstonelife.agency](mailto:info@cornerstonelife.agency)**